

## FREQUENTLY ASKED QUESTIONS ABOUT THE ANNUAL GIVING CAMPAIGN

### **What is the Annual Giving Campaign?**

The Annual Giving Campaign is our biggest fundraiser of the year accounting for approximately 61% of our annual fundraising income. It is our “big ask” of the year where we ask each family to donate so that we can reach our goal.

### **What is our goal?**

The goal for the 2022/23 Annual Giving Campaign is \$310,000. The goal for the year including all fundraising is \$330,000 and our dream goal is \$375,000.

### **Why do schools have an Annual Giving Campaign?**

A lot of what makes one public school distinguishable from another is the level of parental support and funding they receive to enhance their students’ experience. Our job is to close the gap between a very basic educational experience (one without additional funding) and the educational experience we want our kids to have (one with funding). In order to do that, we must raise funds to supplement our school with the staff, resources, and educational opportunities that are not provided for by LAUSD.

### **When is the Annual Giving Campaign?**

The annual giving campaign will run from Friday, September 30, 2022 and will end on Giving Tuesday, November 29, 2022.

### **How much do we donate?**

The suggested donations are tiered as follows: TK/K: \$1,200 / 1-2: \$1100 / 3-5: \$1000

### **How does the FoHPS suggested donation compare to other schools in this area?**

This year’s donation amount is comparable to the suggested donations at other local schools.

West Hollywood Elementary	\$1,800 per student
Mar Vista Elementary	\$1500
Third Street Elementary	\$1250 per student
Wonderland Elementary School	\$1250 per student
<b>Hancock Park Elementary</b>	<b>\$1,000 - \$1,200 per student</b>

### **Why are primary grades more than upper grades?**

The proportional amount of Instructional / Supervision Aide time accounts for this difference. Aides are instrumental at primary grade levels because they allow for one-on-one and small group instruction to help develop foundational skills, reading skills and individualized assistance.

### **What does my donation pay for and what does my student’s class get?**

The table on the backside of this page shows what programming each grade will receive so you can see how your donation directly benefits your child(ren). You will also be receiving a flier with a description of the grade level programs your child(ren) will be participating in this year. The enclosed flier explains what other things your donations pay for in addition to grade level programs. These benefit all grade levels.

<b>TK/K</b>	Music with Mrs. Assael; Art with Ms. Ingrid; PE with Got Game and Instructional/Supervision Aides; Field Trip; Dance with Ms. Smith*
<b>1st</b>	Farm to Table Program with Ms. Marlee; Inner-City Arts Program; PE with Got Game and Instructional/Supervision Aides; Field Trip; Dance with Ms. Smith*
<b>2nd</b>	Farm to Table Program with Ms. Marlee; Movie Making Program; Inner-City Arts; PE with Got Game and Instructional/Supervision Aides; Field Trip
<b>3rd</b>	Inner-City Arts Program (on location at downtown campus); Movie Making Program; PE with Got Game and Orchestra with Mr. Davis*
<b>4th</b>	Mission San Juan Capistrano Field Trip; Movie Making Program; PE with Got Game; Instructional/Supervision Aide; Orchestra with Mr. Davis*
<b>5th</b>	AstroCamp overnight field trip; Movie Making Program; PE with Got Game; Spirit Series and Orchestra with Mr. Davis*

\* Provided by District not funded through AGC donations

### Incentives:

We understand that everyone may not be able to donate the full amount and we want to reiterate that participation at any level is meaningful. This year, we are offering the following incentives:

- **Rainbow Tile:** \$100 or more earns a personalized rainbow tile on our fence
- **Hancock Park Ambassador:** If you donate the ask amount + 50% per child you are considered a Hancock Park Ambassador and will receive tickets to the Ambassador's Brunch Reception in Spring.
- **Pizza Party:** classes with 100% donor participation will earn a pizza party.

### Is my donation tax deductible?

YES! Friends of Hancock Park School is a 501(c)(3) therefore your donation is a charitable contribution. Our Federal ID number is 95-4112630. After tax savings, your cost for every dollar donated can be less than a dollar!

### How does corporate matching work?

Corporate matching is a great way to double your donation or to ask a company to match donation funds up to a certain amount (i.e., a corporation might agree to match up to \$10,000 of AGC donations). This process usually starts with you, the employer, contacting HR with a request. [A letter you can use for this purpose included in this packet.](#) If this is the first time your company is matching for our school, they may reach out to us for more information which we will HAPPILY provide. Corporate sponsors will receive banner recognition on the Colgate fence.

### What school year are my donations used for?

Both the current instructional school year as well as the following year. We pay for 2 types of providers – District employees and non-District employees. District employees are those whose services we must purchase directly from LAUSD (i.e., teachers' aides). That purchase is made around March/April of the preceding year for the following year. Non-District employees are funded during the year in which they provide services. Instruction from non-District employees can also be added to during the year as funding permits.